

Alice Ukoko
Governorship Campaign
(Delta State)
Strategic Plan

(January to April 2007)

Introduction:

As a Labour Party governorship candidate committed to the ideals of democracy and that of the Party, it is important that the strategy adopted and implemented for the election campaign reflect the features of a future government.

This Plan sets out planned activities as far as practicable recognising that it is not always possible to document human actions, as certain actions are incidental to the attainment of the set objective.

Feature of Government

The features of the future Delta State government led by me shall include:

- Good Governance
- Transparency
- Accountability
- Consultation
- Participation by the stakeholders as far as practicable

Consultation of Stakeholders: -

It is important that all stakeholders are consulted as far as possible to re-build trust and confidence amongst the diverse ethnic nationalities that make up Delta State.

Thus, the following shall be consulted and assured that the future Delta State government led by me will be working for the good of the entire State irrespective of ethnic nationality, religion, gender and tribe: -

- Traditional Rulers
- Community Leaders
- Trade Unions Leaders
- Market women/men
- Youth groups
- Religious Bodies
- Deltans in the Diaspora
- Non Deltans who are resident in Delta State
- Friends of Delta State

- The people through Local Government Headquarters

Amongst others

The Consultation Stage: -

This covers the period preceding the formal launch of campaign and on – going throughout campaign period and before the election.

To ensure that Deltans at home and outside are made aware of what the future government of Delta State led by me aims for, the following procedure has been adopted and delivered.

Letter to Deltans

In consulting and engaging Deltans in the Diaspora, Information and an appeal document is circulated via email to Deltans worldwide.

Courtesy calls

As the future government of Delta State led by me shall be based on philosophical ideals, the support and participation of Institutions of higher learning in Delta State shall be solicited for. Thus, the campaign stage of my governorship contest shall include courtesy calls to the Vice Chancellor and Provosts of the higher Institutions of the State.

Leafleting

This contains information such as: -

- Alice Ukoko's past activities as a campaigner for the human and political rights of Nigerians and her charitable work as the founder and Chief Executive Officer of Women Of Africa supporting Africans in the United Kingdom.
- Under taking of future government of Delta State led by me. This constitutes a contract between the people of Delta State and myself.

Poster

The poster presents Alice Ukoko in photo form to the people of Delta State. It also contains information of how to contact me and how to join the Labour Party. Posters will circulate after the official publication of candidates' names by the Independent Electoral Commission (INEC).

Formal Launch of Campaign

My governorship campaign will be launched in two parts as follows: -

- A Press Conference at the Labour House Asaba Delta State Capital. Date to be announced shortly.

A Lecture/Conference as follows: -

Lecture/Conference

Theme: 'Law and Order in an evolving Democracy' (Keynote Address name to be confirmed)

Venue: Delta State University Law Faculty; Oleh Isoko South.

Date and time to be agreed and circulated shortly.

Other Topics include: -

2) 'The Rebirth of Delta State' by Alice Ukoko; (Presentation of programme of the future Delta State government led by me.

3) Policing At Peace Time Speaker to be confirmed nearer the date

Highlight of the event will include: -

- Official Launch of Alice Ukoko governorship Campaign and presentation.
- Donation of Law books to the Law Faculty of Delta State University Oleh Campus by Alice Ukoko.

Circulation of Poster throughout Delta State

The poster will be distributed to all Local Government Areas and Wards in Delta State.

The contractual leaflet shall continue to circulate to Deltans at home and abroad.

Building of Political Structures throughout Delta State

Although the Labour Movement existed before Nigeria's political independence in 1960, the Political Party (Labour Party) is relatively young. Thus, there is an urgent need to build the party at the grass root in preparation for a robust and healthy evolution of a Political Party based on recognisable ideology.

The Labour Party is the party for Nigeria's future; a Party that guarantees equal opportunity, social justice, sustainable peace and socio-economic development of 21st Century Nigeria.

As a campaigner for the human and political rights of Nigerians since 1994, I am excited by the opportunity of contributing to sustainable growth of the Labour Party of Nigeria.

I am therefore committed to the forward ever growth of the Party, keeping in view the British Labour Party founded by the British Miners almost a decade ago. Nigeria will survive but all well-meaning Nigerians (Deltans) must join hands to build the Labour Party for the survival of a robust Delta State.

I wish to say that my loyalty is vested in Nigeria (Delta State) rather than a Political Party. But as there is order in nature, the Party that best meets my aspiration for my country and State of origin is the Labour Party.

The Rapid Growth of the Labour Party in Delta State

The Labour Party is growing at the grass root of Delta State at a very rapid rate. Two Local Government Areas of the State are fully mobilised within a very short period of time. I am very optimistic that within the next two months and before the election date the Labour Party will become the most popular Political Party in Delta State. My

Symbolic Covenant with the people of Delta State

My consultation with Deltans both as individuals and as groups within Delta State and in the Diaspora has highlighted issues of lack of trust. The questions Deltans continue to ask have been: -

- Why should anybody believe that the future government of Delta State led by me would fulfil her pledges to the people of the State when others have failed?
- My response has been that Deltans should examine my service to Nigeria since 1994 this should constitute my track record from which my future commitments and the pledges I make to them now should be predicted and judged rather than the actions of other people in the past.

I share the sentiments of Deltans who may have been failed in the past as such I understand the people's anxieties regarding the promises I make to them now. Lack of trust is a major issue and rightly so.

I want to use "Salt" As A Symbol of my commitment to principle of "Equal Share"

No woman cooks with more salt than is necessary.

I therefore wish to seal my commitment to the re-birth of Delta State to international standard with the distribution of salt to the people through the women of the State.

The salt shall symbolise my covenant with the people of Delta State that no Deltan in the future government led by me shall take out of the State resources more than their own share of our heritage.

My government shall hold State resources on trust for every Deltan irrespective of their age, gender, religion, and the circumstances of our birth. The wealth of Delta State is our joint heritage by the grace of our Most High God. No one will be allowed to take more than their fair share.

Development of the State shall be evenly distributed for the enjoyment of every Deltan and non-Deltan resident in the State.

Conversation with Deltans at Local Government Town Halls

In furtherance of the commitment of the future Delta State government led by me to people's participation in governance, transparency and accountability, I will engage the people in a two-way conversation between them and myself throughout the State before the day of election in April.

Twenty-five "three hours sessions" will be organised and delivered in the 25 Local Government Areas of Delta State before the day of election.

The aim is to discuss the future Delta State with Deltans at the grass root, to ensure that they understand the programme to be pursued by my government after 29th May 2007.

These sessions will: -

- Prepare the way for continuous dialogue between government and the people.
- Encourage Deltans to actively engage in the process of governance of their State.
- Facilitate accountability by government and those in official positions.

During these sessions, Deltans will be assured that they will be **free to protest peacefully**, their disapproval of the aspects of government they do not agree with. My government shall recognise the importance of such public expressions as being valuable for evolving democracy like Nigeria's. In other words, **freedom of speech**, which is guaranteed by the Nigerian Constitution, shall be given effect by the future Delta State government led by me.

The twenty five Local Government Areas of Delta State and their HQs are as follows: -

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Bomadyi Bomadi Okpe Orerokpe

Uvwie Effurun Ethiope West Oghara

Warri South West Ogbe-Ijoh Ughelli South Otu-Jeremi

Ughelli North Ughelli Udu Otor-Udu

Sapele Sapele Anioma North Issele-Uku

Warri South Warri Burutu Burutu

Patani Patani Oshimili North Akwukwu-Igho

Ika South Owa Oyibu Warri North Koko

Ethiope East Isiokolo Oshimili South Asaba

Anioma South Ogwashi – Uku Isoko North Ozoro

Isoko South Oleh Ndodwa East Aboh

Ukwani Obiaruku Ika North Agbo

Ndokwa West Kwale

The programme geared towards the re-birth of Delta State under my administration will be subjected to the people's evaluation and clear understanding. The programme shall thereafter be modified without altering its philosophy centred on equally for all and protection of the vulnerable members of Delta State.

Rome was not built in a day, but the journey of a million miles must start with the first mile. The rebirth of Delta State will take many years, but the foundation needs to be built today. Please support me in laying that foundation for future generations born and unborn and us.

Alice Ukoko February 2007